



Contract no. 030145

## Co-ordinating Regional Primary Sector Policies for Boosting Innovation

# CoRin

Co-ordination Action

Support for the coherent development of policies  
Regions of Knowledge 2

### PUBLISHABLE FINAL ACTIVITY REPORT

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***Duration: 18 months***


**Work Package:** WP6  
**Task:** T6  
**Responsible Partner:** Euris srl  
**Author(s):** F.Borga, F. Piccolo  
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# 1. PROJECT EXECUTION

## General Information

<p align="center"><b>CoRin</b></p> <p><b>Co-ordinating Regional Primary Sector Policies for Boosting Innovation</b></p> <p align="center"><a href="http://www.altoadriatico.com">http://www.altoadriatico.com</a></p>	 <p align="center">Coordinating Regional Primary Sector Policies for Boosting Innovation</p>
<p><b>Project Duration:</b> 18 months</p>	<p><b>Total Funding:</b> Euro 493.975</p>
<p><b>Partners</b></p> <ol style="list-style-type: none"> <li>1 Euris S.r.l. (Euris) – Italy</li> <li>2 Regione Friuli Venezia Giulia (FVG) – Italy</li> <li>3 Regione del Veneto (RV) – Italy</li> <li>4 Regione Emilia-Romagna (RER) – Italy</li> <li>5 National Agency of Fisheries and Aquaculture (NAFA) – Bulgaria</li> <li>6 Istrian Development Agency Ltd (IDA) – Croatia</li> <li>7 Regional Development Agency Porin Ltd (Porin) – Croatia</li> <li>8 University Incubator of Primorska Ltd (UIP) – Slovenia</li> <li>9 Macedonia Research Center (MARC) – Greece</li> </ol>	<p><b>Coordinator References</b></p> <p>Francesca Borga Euris S.r.l Via Guido Rossa, 26 35020 Ponte San Nicolò (PD) Italy Tel.: +39 043 8043336 Fax.:+39 049 8043328 francesca.borga@eurisnet.it</p>
<p>Project co-funded by the European Commission within the 6<sup>th</sup> Framework Programme</p>	

## Context

The fundamental base for the “Regions of Knowledge 2” action is that European Regions represent an important actor for the creation of the European Research Area (ERA). They can directly operate to stimulate research actions and innovation demand, contributing to the fulfilment of Barcelona targets of 3 % of GDP for research and development.

It is important to underline that *this process is influenced not only by direct RTD policies, but also by regulations and decisions taken in other contexts, which could contribute to the creation of a more innovation-friendly environment.* This happens, for example, whenever a non-RTD policy has implicit or explicit goals that require the launching of specific R&D activities or that create demand for innovation-based solutions. Similarly, non-RTD policies play a critical role in ensuring the effective transfer of developed knowledge from research performers to enterprises, especially SMEs, fostering a better and faster uptake of research results into competitiveness and economic growth.

Starting from these considerations, the CoRIn project specifically focus on the Primary Sector and on how proper policies definition on this area can contribute to stimulate research investments at regional level.

## Project Objectives

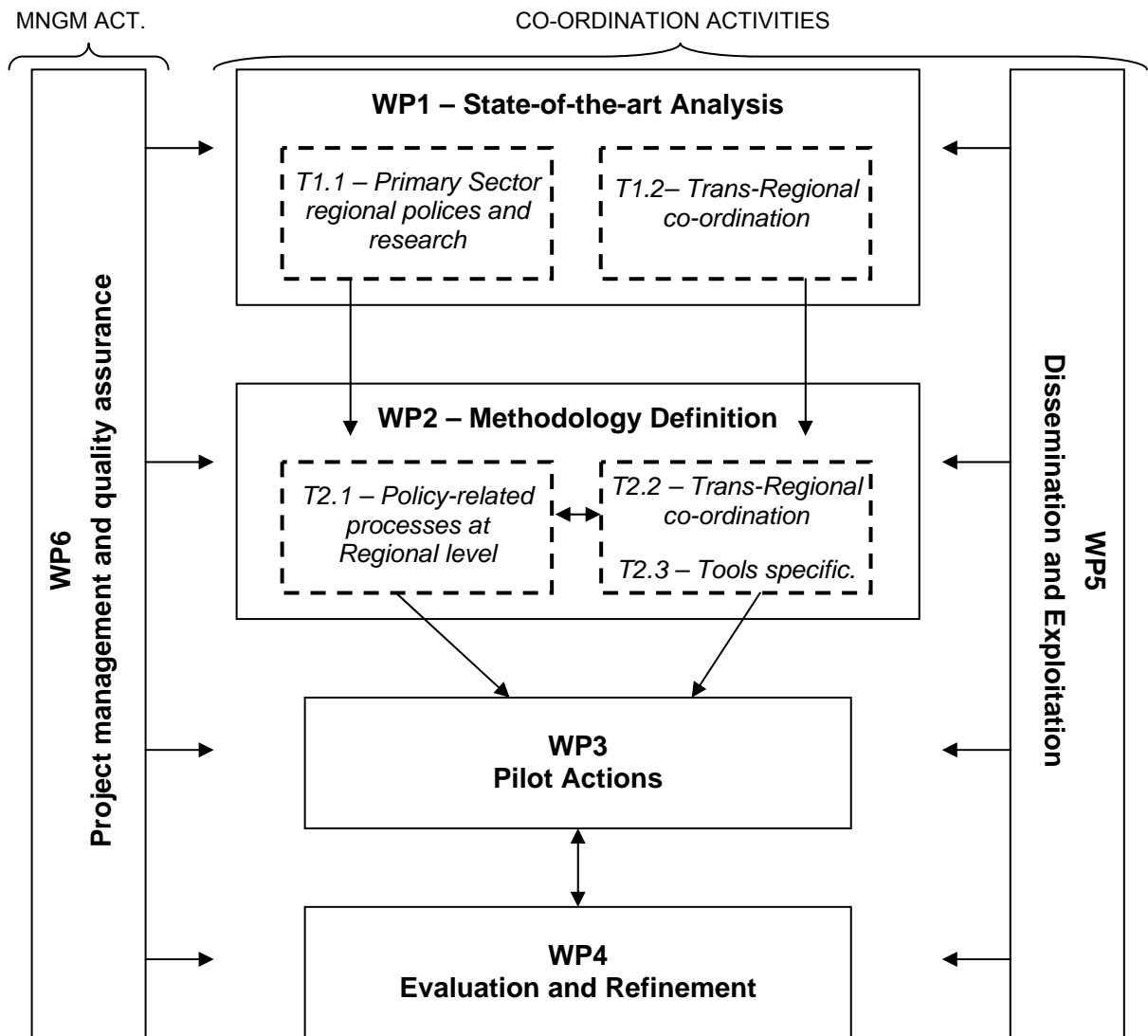
The **final objective** of the CoRIn project is to improve Regional Primary Sector policies definition and governance processes, for increasing effectiveness of interventions and impact on RTD investments, through benchmarking, knowledge sharing and improved co-ordination among Regions.

**Specific objectives** of the project are:

- To increase knowledge about how non-RTD policies, in particular related to the Primary Sector, impact on research investments and innovation diffusion;
- To improve the dialogue between policy-makers and public and private RTD actors in the concerned area, for a better co-ordination and complementarity of actions;
- To identify implementation strategies and practical indications, of use to policy-makers at regional level, for an effective inclusion of the “research promotion” dimension in the development of Primary Sector Policies;
- To define specific procedures and modalities for effective trans-regional knowledge exchange and trans-regional collaboration in policy making and governance processes;
- To provide involved Regions with proper tools for an effective co-ordination of actions.

## Project Workflow

The project was organized in 6 Workpackages, each of them subdivided in specific Tasks. The project was carried out accordingly to the planned sequence of activities, hereafter represented.



## Project Achievements

### WP1 - State-of-the-art Analysis

Was focused on the analysis of the current situation of Primary Sector (mainly agriculture, and fishery) policy making and governance processes, at regional and at trans-regional level.

A clear picture of the current situation at regional level was reached thru:

1. The data collection campaign carried out by means of a specific common methodology based on the following chapters:

- Introduction- general overview of the studied area,
- Overview of the primary sector,
- Primary sector research and R&D institutions,
- National and sub-national governance system and policy institutions,
- Case(s) study about programmes/initiatives in Primary Sector aiming at promoting research and innovation projects
- The analysis of the benchmarking studies describing programmes/initiatives in Primary Sector R&D and innovation in the areas outside the Partners Regions/Countries.
- A deep analysis of the in force legislation concerning the primary sector, at European level and in each of the 5 Partners Countries, with particular attention to eventual regional laws.

Information was collected through web search, official journals consultation and with nearly 100 direct interviews to the major players of research and innovation such as representative of private Companies, research centers, and public administrations.

2. The deep analysis of the collected data about the Primary sector regional policies and research and relevant experiences in each of the Partners' regions/countries. Particular attention was given to summarised main findings about current Primary Sector policy systems in relation to research and innovation, done by each partner using the SWOT analyses approach.

### WP2 - Methodology Definition

The first part of WP2 was dedicated to set up a methodological framework for data collection of WP1. It produced the definition of questionnaires, their sub-ministration and evaluation guidelines. It considered both actions and processes carried out at Regional level, and Trans-Regional co-ordination procedures and existing further cooperation opportunities.

The second part was dedicated to an evaluation of Collected data at consortium level, were it resulted that there is a communication gap (lack of direct dialogue) between actors involved in the primary sector.

The third part, as conclusion, provided the Recommendations for Regional and Trans-Regional primary sector policy starting from results in each partners questionnaires evaluation. Moreover, it provided a dedicated database as a Collaboration Platform to be used in WP3 and after beyond the project to increase trans-regional cooperation capability of relevant actors.

### **WP3 - Pilot Actions**

This WP was dedicated to specifically realize those actions identified as best practices in the involved Regions. All pilot actions, regional and trans-regional have been implemented focusing on the improvement of dialogue and cooperation between stakeholders. As Regional Pilot Action all CoRIn Partners decided to organize a situation of encounter and dialog between the stakeholders such as workshops, working groups and focus tables. A common methodology for organization of encounters was established and then slightly adjusted on a case-by-case basis.

The trans-regional co-ordination activities carried on were the (1) implementation of a trans-regional networking system, the (2) set-up of a trans national working group among project partners, the (3) creation and usage of a common data-base of research projects

### **WP4 - Evaluation and Refinement**

The first part of the WP was dedicated to define a common methodology and common questionnaires used by all partner for the monitoring activity. The second part was dedicated to collect information and feed-backs from the Pilot Actions in order to refine and improve the proposed methodologies. Partner were called to:

- (i) evaluate the effectiveness and the applicability of proposed approaches tested during the implementation of the Pilot Actions;
- (ii) collect indications and feed-backs from relevant users (stakeholders and partners) during Pilot Actions;
- (iii) monitor the evolutions in the context that could affect the effectiveness or feasibility of proposed approaches.

The WP resulted in a synthetic, revised version of recommendations for policy makers drafted in WP2, which have been translated in all project languages plus English, and are being used for communicating and diffusing project results towards policy makers even after the end of the project.

### **WP5 - Dissemination and Exploitation**

This WP includes all actions necessary for giving proper visibility and diffusion to the project result and for ensuring the prosecution of activities and benefits beyond the project lifetime.

Concerning dissemination activities started from the very beginning of the project, with the development of project logo and the publication of a number of small articles about CoRIn project in partners' web sites, in partners' newsletters, and even in few newspapers.

Partners FVG – WP leader, and Euris – project coordinator, provided the consortium with some common instructions and criteria for the selection, monitoring and implementation of dissemination activities. Then all partners actively participated in dissemination activities, each one for its own geographical area.

Concerning exploitation and usage of knowledge it has to be underlined that CoRIn is a Coordination Action, not a research project. It will not produce “exploitable results” intended as *knowledge having a potential for industrial or commercial application in research activities or for developing, creating or marketing a product or process or for creating or providing a service*. Within the project, indeed, “exploitation” has been intended and the activities, implemented by project partners and/or by other relevant regional subjects, aiming at ensuring the continuation and the increment of project positive experiences after the end of the Pilot Actions.

A detailed description of the dissemination and use plan is given in the chapter 2

## **WP6 - Project management and quality assurance**

Overall project coordination has been ensured by Euris. Other partners have been involved through the Project Steering Committee.

Co-ordination and Management Activities were carried out to ensure the implementation of the planned activities within the Project's time and budget frames and to comply with the EC contractual obligations. Euris constantly verified the coherence of implemented activities with original plans, the effectiveness of actions, the quality of outputs, and the overall respect of project timing and budget.

Common procedures and templates for accounting, reporting and for project documents have been produced by the project coordinator and used by all partners, to facilitate internal communication and monitoring. Communication and cooperation between the partners have been ensured by the intranet part of CoRIn dedicated web site, phone calls, exchange of emails, skype conversations, a technical and management meeting every 6 months and 3 technical meetings restricted to the few Partners participating in a common task.

## **Project Impacts**

Overall CoRn project reached its major goal which was to realize a better co-ordination among key actors for policy making and governance processes, and increased the attention toward RTD promotion issues in the primary sector.

The realization of the designed Pilot Actions had a two-dimensions impact (regional and trans-regional) and on two groups of stakeholders, the policy makers and the actors of research:

### **Impact at Regional level**

Inside each Region, the possibility to apply improved know-how and best practices developed during the CoRIn project will increase the effectiveness of implemented interventions.

### **Impact at Trans-Regional level**

At trans-Regional level, the CoRIn project will permit co-ordination of activities and decisions on the ichthyic sector and, more widely in the Primary Sector. This will allow a more efficient usage of resources with an increased complementarity and coherence and co-ordination between interdependent interventions and between interventions on a supra-regional dimension.

### **Impact on policy makers**

- Better awareness and attention to research and innovation themes,
- Better decision-making capacity, thanks to the amount of information made available and the involvement of the Region stakeholders in the definition of the politics,
- More rational use of the resources, avoidance of activity duplication, better coherence and bigger impact of interventions.

### **Impact on private and public research actors**

- More efficient coordination of the politics and interventions at regional and trans-regional level,
- Possibility of a direct dialog and confront with the policy-makers about research and innovation themes.
- Increased awareness and better knowledge of the existing opportunities supporting innovation,
- A direct contribution to the dissemination and visibility of the results of research and innovation activities.

## 2. DISSEMINATION AND USE

### 1.1 Dissemination activities

Concerning dissemination, CoRIn partner were highly committed to ensure proper visibility to project activities and results and a common methodological framework for dissemination activities has been agreed. The strategy adopted was based on: (1) Identification of the criteria for the selection of dissemination opportunities (2) Monitoring of the dissemination channels, in order to verify *in itinere* possible new dissemination opportunities (3) The selection of the best dissemination opportunities (4) Implementation of the foreseen and agreed activities by single or aggregated partners (5) Assessment and record of the dissemination activities

Keeping in mind the main objective of the dissemination purpose, which is to reach the target audience, and bearing in mind that most people involved in the fishery sector are fisherman with a low level of scholarization, the Partners have favoured those dissemination activities directly addressed to local stakeholders (mainly workshops), adapting them accordingly to the regional characteristics and needs.

The dissemination activity has been spread all over the project duration, but concentrated particularly on the second part of it, when some project results became available.

#### Dissemination actions realized

Actual dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
11/10/2006	Press release	Local Government Bodies, Associations of Producer, Universities	Italy (Friuli Venezia Giulia)	450 internal personnel 1500 external	FVG
12/10/2006	Press Conference	Local journalists	Slovenia	12 journalists	UIP
13/10/2006	Daily paper	General public	Italy and Slovenia	11.000 readers ca.	UIP
13/10/2006	Daily paper	General Public	Slovenia	79.000 readers ca.	UIP
25/10/2006	Partner web site		Croatia		IDA
28/11/2006	Media briefing	Journalists	Croatia	24 journalists	IDA
28/11/2006	News on partner's web site	General public	Croatia		IDA
29/11/2006	Press release	General public	Croatia (Istria County, mainly)		IDA
29/11/2006	Press release	General public	Croatia (Istria County, mainly)		IDA
13/12/2006	Press release	General public	Croatia (Istria County, mainly)		IDA
26/01/2007	Partner web site	General public	Croatia (Istria county, mainly)		IDA
05-06/02/2007	Conference	Policy makers and research representatives	Bulgaria, Romania and European Commission	33	NAFA

Actual dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
February 07	Direct e-mailing	Researchers, politicians, developers	Croatia (Town Rijeka, Primorsko goranska county, University of Rijeka)	30	PORIN
30/03/2007	International conference – Poster session about CORIN	International operators, research institutions in primary sector – olive growth	Italy, Slovenia, Montenegro, Croatia	80 participants	UIP FVG EURIS
March 07	Flyers	Students	Croatia (University of Rijeka)	500	PORIN
March 07	Partner web site	General public	Croatia	1000	Porin
15/03/2007	Press release	General public	Italy and EU	700 Italian civil servants 200 foreign civil servants	FVG
10.4.2007	Partner web site	General Public	Italy and Slovenia		UIP, EURIS, FVG
25-26-27/04/2007	Flyers	Higher education	Croatia Town of Rijeka. Technological Innovation Centre Rijeka	800 persons	PORIN
May 2007	E-mailing	Local policy makers, scientists and fishermen	Bulgaria (regions: Plovdiv and Stara Zagora, Varna, Bourgass, Dobrich)	70	NAFA
18-19 May 2007	Contacts, public relations, informal and not structured communication on the project	General public (Fishermen, Ship-owners, Part-owners, Exporters, Importers, Wholesalers, Retailers and Researchers)	Europe mainly		FVG
12/06/2007	Presentation of the CORIN project within UIP website	Academics, researchers, students and entrepreneurs	Slovenia	4.000 visitors	UIP
June 2007	Publication of Fish.log project	Regional operators, public administrations	Italy, Croatia	2.500 copies	FVG
June 2007	Press clipping on IDA web site regarding Rimini's meeting	General public	Croatia mainly		IDA
June 2007	Uploaded material on the project advancement	General Public	Croatia	10.000	PORIN
27/06/2007	TV interview	General public	Bulgaria	800.000 ca.	NAFA
29/06/2007	Seminar	Fishermen, Producers' consortia, public administrations, universities	Italy	100	FVG

Actual dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
July 2007	TV programme	General public, higher, education, research and scientific workers and fishermen	Bulgaria	1.000.000 ca	NAFA
July 2007	Posters	General public, higher education, research and scientific workers and fishermen	Croatia, Slovenia	8000	PORIN
September 2007	Working document	Policy makers, regional minister on agriculture, researchers, universities and all the questionnaire respondents	Italy	20	FVG
September 2007	International conference	General public	Croatia, Italy		PORIN, IDA, FVG, RER and RV
September 2007	Article on Porin's web site	General Public	Croatia	1.000	PORIN
September 2007	National web-site	General public, higher education, research and scientific workers and fishermen	Bulgaria	Not available	NAFA
September 2007	Dissemination material (bags, pens, calendars, posters)	General public	Bulgaria	5.000 people	NAFA
October 2007	CoRIn international conference on Aquaculture and water ecology in Plovdiv	General public, higher education, research and scientific workers and fishermen	Bulgaria	30	NAFA
October 2007	Press release	General public	Greece		MARC
October 2007	Press release	General public	Greece		MARC
October 2007	Press clipping on IDA web site	General public	Croatia mainly		IDA
26/10/ 2007	Workshop in Caorle (province of Venice)	Regional policy-makers, producers, researchers, universities	Italy	80	FVG, RV
October 2007	Brochure	Regional policy-makers, producers, researchers, universities, international fishery fairs	Italy	2500 copies	RV, FVG
November 2007	Newsletter	Regional stakeholders of the primary sector	Italy	1000 e-mails	RV
From November 2007	Direct e-mail	Public bodies, Stakeholders, Public services, Development Agencies Scientific magazines related to the primary sector	Greece	1000 -2000 e-mails	MARC

Actual dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
November 2007	TV presentation broadcasted on a national television	General public, higher education, research and scientific workers and fishermen	Bulgaria	1.000.000 ca.	NAFA
November 2007	Press release	General public	Greece		MARC
November 2007	International fishery event	Fishermen, public authorities at regional and transregional level	Transregional cooperation in the Adriatic sea		NAFA, FVG, RV, RER, IDA, PORIN
November 2007	Publication	Agricultural sector agents,	Emilia Romagna Region	90.000 copies	RER
November 2007	TV programme	General Public	Croatia		PORIN
November 2007	Intervention in public event	Policy-makers, researchers and private final users in primary sector	Emilia Romagna Region		RER
November 2007	Publication	Fishery sector agents	Italy	10.000 copies	RER EURIS
6 December 2007	Organisation of a workshop in Slovenia	Primary sector operators, wider public			
December 2007	Press release	General public	Greece		MARC
December 2007	Press release	General public	Italy and EU	700 italian civil servants 200 foreign civil servants	FVG
December 2008	Publication on two newspapers	General primary sector public	Bulgaria	N/A	NAFA
January 2008	Working document	Universities, category's associations, producers' consortia, private and public research centres	Italy	30	FVG
14 February 2008	Organisation of a workshop in Slovenia	Regional policy-makers, producers, researchers, universities	Slovenia	30	UIP with the participation of FVG, RER and EURIS
February 2008	Media briefing	Departments of Greek universities and schools dealing with the primary sector	Greece		MARC
March 2008	TV programme / documentary on CoRIn	General public	Bulgaria		NAFA
March 2008	workshop	General public, higher education, research and scientific workers and fishermen, fishermen associations	Bulgaria	30	NAFA
March 2008	Info Brochure in Slovenian language	Primary sector operators, wider public	Slovenia		UIP

<b>Actual dates</b>	<b>Type</b>	<b>Type of audience</b>	<b>Countries addressed</b>	<b>Size of audience</b>	<b>Partner responsible /involved</b>
March 2008	Press clipping on Slovenian newspapers	General public	Slovenia	To be defined	UIP
27 March 2008	Conference and preparation of dissemination material (posters, brochures, notebook)	General public	Greece	N/A	MARC
April 2008	Publication	Universities and research centres	Italy	To be defined	RER
April 2008	Press release	General Public	Greece		MARC
May 2008	International opening of the Poreč fish market		Croatia	N/A	IDA

## 1.2 Exploitable results

Concerning the Use Plan, CoRIn is a Coordination Action, not a research project. It will not produce “exploitable results” intended as *knowledge having a potential for industrial or commercial application in research activities or for developing, creating or marketing a product or process or for creating or providing a service.*

Within the project, indeed, “exploitation” has been intended as the activities, implemented by project partners and/or by other relevant regional subjects, aiming at ensuring the continuation and the increment of project positive experiences after the end of the Pilot Actions.

However, the main “exploitable” (intended as “replicable”) results of the CoRIn project are listed in the next table.

<b>Exploitable Knowledge (description)</b>	<b>Exploitable product(s) or measure(s)</b>	<b>Sector(s) of application</b>	<b>Timetable for use</b>	<b>IPR protection</b>	<b>Owner &amp; Other Partner(s) involved</b>	<b>Reference material / documents</b>
<i>Knowledge of primary sector / ichthyic sector needs</i>	<i>- Policy actions - Awareness / communication actions</i>	<i>1. Fishery 2. Acquaculture 3. Primary Sector</i>	<i>immediately</i>	<i>no</i>	<i>each partner for its region, plus common data</i>	<i>Deliverables D1 and D3 Compiled quest. Project material</i>
<i>Workshops/ Focus tables organisation</i>	<i>Dialogue events between public administration, enterprises and RTD actors</i>	<i>1. Primary Sector 2. Research policies definition</i>	<i>immediately</i>	<i>no</i>	<i>common to all partners</i>	<i>Deliverable D14+D15 Material used in the project</i>
<i>Matrix of relevance</i>	<i>Identification of research priorities for regional policies</i>	<i>Any economic Sector</i>	<i>immediately</i>	<i>no</i>	<i>RER</i>	<i>matrix examples</i>
<i>Database structure</i>	<i>Databases of research projects and of research institutions</i>	<i>Any economic Sector</i>	<i>immediately</i>	<i>owner right</i>	<i>RER</i>	<i>description of DB structure Deliverable D12</i>